

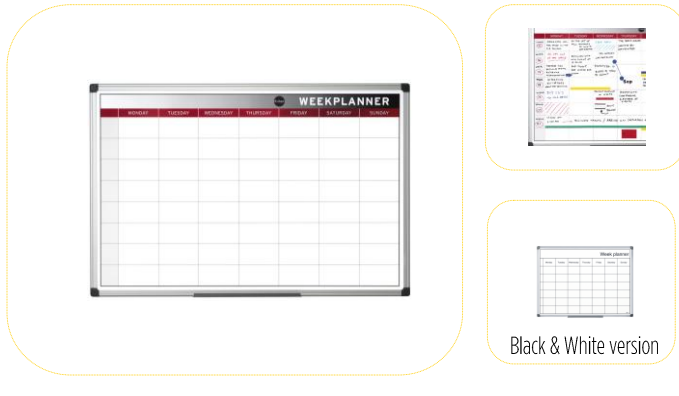
PRODUCT SHORT DESCRIPTION:

Versatile board to organize 8 weeks or 1 week as a time table

FEATURES AND BENEFITS:

- A versatile planning tool that allows you to organize up to 2 months ahead, or plan one week as a time table.
- High quality drywipe magnetic surface
- Easy to write on and clean
- Supplied with marker pen, pen tray, magnets and wall mounting kit
- Available in five languages :
English, German, Spanish, French and Portuguese

PRODUCT IMAGE:



MARKETING COPY:

Bi-Office's Week Planner is a versatile tool that allows you to organise up to 2 months of work in a simple, easy and efficient way, or just organise a week, day by day and hour by hour. Use it to create both individual and team schedules in dynamic and ever changing office environments; its magnetic surface is easy to erase and guaranteed to last for years of hard work and heavy planning.

APPLICATION AND SALES PROPOSITION:

- Versatile board to organize 8 weeks or 1 week as a time table
- Easy and simple tool to communicate and organize

TARGET MARKET:

CHANNEL: Office products wholesalers, office products stores, other retailers and building contractors
END USERS: conference centers, hotels, public buildings, public store buildings and private and public buildings in general

ADDITIONAL NOTES:

Other information supports: our official websites, Youtube®, Facebook®, catalogue and online catalogue, demo videos and more.

PROMOTIONAL TIPS:

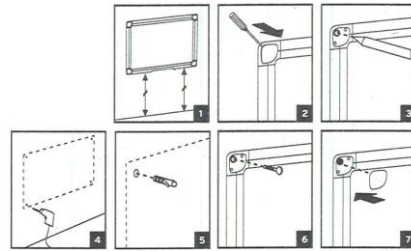
No specific timing, thus we recommend the occasional promotion like offering of accessories.

RANGING TABLE:

Frame/Colour:	Surface/Colour:	Product Size:	Packed mm	N.W. kg	G.W. kg	Reference:	RRP:
Grey Aluminium	Week Planner	600x450	730x470x22	1,52	2,08	GA0233170	---
Grey Aluminium	Week Planner	900x600	1030x620x25	2,93	3,91	GA0333170	---
Grey Aluminium	Week Planner Black & White	600x400	615x415x22	1,37	1,80	GA0104170	---

TECHNICAL DETAILS**COMPOSITION:**

- Aluminium frame
- Plastic corners with caps
- Wooden based core with magnetic or white melamine on chipboard
- 2 year warranty

**CERTIFICATION AND LEGISLATION:**

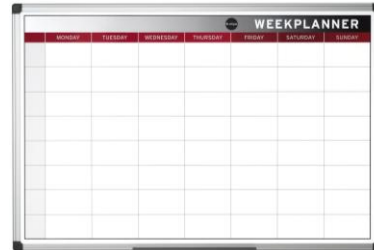
n/a

ILLUSTRATION:

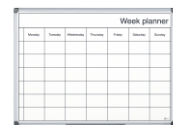
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SUGGESTED ADVERT:**Magnetic Week Planner****Versatile board to organize 8 weeks or 1 week as a time table**

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Black & White version

**WITHIN FAMILY:**

- Week Planner
- Four Month Planner
- Perpetual Year Planner
- Monthly/Week Planner
- Gridded Planner
- Year Planner
- Other planners also available

QR CODE:

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Approval: *Sandra Gomes Faria*Revision: 00
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